SPONSORSHIP
PROSPECTUS

AMMI CANADA – CACMID
ANNUAL CONFERENCE | CONFÉRENCE ANNUELLE
March 30 – April 2 / 30 mars – 2 avril

WHERE CANADA’S EXPERTS IN
CLINICAL MICROBIOLOGY AND
INFECTIOUS DISEASES MEET
POINT DE RENCONTRE DES EXPERTS
CANADIENS EN MICROBIOLOGIE
MÉDICALE ET INFECTIOLOGIE
WHO WE ARE

Association of Medical Microbiology and Infectious Disease (AMMI) Canada

AMMI Canada is the national association that represents physicians, clinical microbiologists and researchers specializing in the fields of medical microbiology and infectious diseases. Through promotion of the diagnosis, prevention and treatment of human infectious diseases and by our involvement in education, research, clinical practice and advocacy, AMMI Canada aims to serve and educate the public and also to enhance the career opportunities of its members through professional development and advocacy initiatives.

Mission Statement
AMMI Canada: We advance the prevention, diagnosis, and treatment of infections.

Canadian Association for Clinical Microbiology and Infectious Diseases (CACMID)

CACMID is an organization that began from a public health microbiology background and is now one of Canada’s longest-standing microbiology associations. CACMID actively promotes cooperation, collaborative research, and education amongst microbiologists, and also the development and promotion clinical standards and guidelines. CACMID is inclusive of all microbiology-related positions, including technicians, clinicians, medical microbiologists, physicians, students, research scientists and laboratory managers.

Mission Statement
CACMID: We advance the fields of clinical microbiology and infectious diseases in Canada through education, scholarship, advocacy and the promotion of best practices.

COLLABORATING SOCIETIES

Canadian Association for HIV Research (CAHR)

Canadian College of Microbiologists

Canadian Microbiology Disseminators

Canadian Microbiology Disseminators

Canadian Society for Medical Laboratory Science

Société canadienne de science de laboratoire médical

Canadian Foundation for Infectious Diseases

Fondation canadienne des maladies infectieuses

Canadian Infectious Diseases Society

Société canadienne des maladies infectieuses

Infectious Diseases Society of America

Pan American Society for Clinical Virology

Infection Prevention and Control Canada

Society for Healthcare Epidemiology of America

Society for Healthcare Epidemiology of America
ABOUT THE ANNUAL CONFERENCE

The only one of its kind Canada, the AMMI Canada – CACMID Annual Conference is designed to address the needs of healthcare professionals specializing in the areas of diagnostic microbiology and infectious diseases: laboratory, clinical (adult and paediatric), public health, antimicrobial stewardship, and infection prevention and control issues. The Central Planning Committee made of representatives from both AMMI Canada and CACMID governs the conference.

2015 AMMI Canada – CACMID Annual Conference Data

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2016 PROGRAM AT A GLANCE

Thursday March 31

AMMI Canada AGM (0730 – 0845)

Plenary (0900 – 1100) Global Health
- How Global Public Health/Outbreaks Impact Us Domestically
- Laboratory Diagnostics (including point of care)
- Infection Control

State of the Art Clinical Lecture (1445-1545) Tuberculosis

Friday April 1

CACMID AGM (0730 – 0845)

Plenary (0900 – 1100) Non HIV Immunodeficiency
- Congenital Immunodeficiency
- Acquired Immunodeficiency
- Diagnosis of Immunodeficiency

The Incubator “The Pitch” (1445-1545)

Saturday April 2

Plenary (0900 – 1100)

What’s Hot
- Paediatric ID
- Adult ID
- Laboratory/Medical Microbiology

State of the Art Clinical Lecture (1445-1545)

Debate on routine screening of healthcare workers for contact transmissible infections

At the AMMI Canada – CACMID Annual Conference, delegates have the opportunity to network with key industry partners, nurture existing relationships, build partnerships, discuss opportunities, and discover how to overcome obstacles in today’s complex health and care environment. Delegates see first hand what new tools, processes, and methods are available.
SPONSORSHIP OPPORTUNITIES
There are many sponsorship opportunities by which companies can support the AMMI Canada – CACMID Annual Conference. Sponsors can combine individual packages (notepads, badge holders, pens etc.) in order to reach the desired sponsorship level.

PLATINUM SPONSOR $75,000
Exclusive to this level: Conduct an AMMI Canada co-developed Integrated Symposium

Possible Dates and Times
Thursday March 31 (1230 – 1430)
– 1.5 hours accredited
Friday April 1 (1230 – 1430)
– 1.5 hours accredited
Saturday April 2 (1230 – 1430)
– 1.5 hours accredited

NB: TIMES MAY BE SUBJECT TO CHANGE

Benefits
• The symposium must be accredited and co-developed by AMMI Canada following Royal College of Physicians and Surgeons of Canada Maintenance of Certifications criteria and AMMI Canada guidelines
• Only three (3) exclusive spots available, one per day
• A dedicated meeting room is provided at no charge
• The maximum number of attendees permitted is 150
• Basic Audio Visual is supplied at no additional cost
• Double corner or end booth in exhibit hall plus 3 additional exhibit hall representatives
• Six (6) full conference registrations
• Six (6) closing dinner tickets

Additional Costs
(Not included as part of the sponsorship)
• The sponsor is responsible for all expenses related to the speakers (honorarium, travel and accommodation) per the AMMI Canada accreditation guidelines and funding rules
• The sponsor is responsible for all expenses related to food and beverage and must be supplied by the host hotel
• The sponsor is responsible for all audio-visual labour and equipment above and beyond the basic equipment provided
• Signage related to the symposium
• Creation and printing of an invitation to be distributed to all registered delegates (Must be approved by CPC)

NOTE: The Scientific Planning Committee will be the Program Planning Committee for all accredited programs. Industry cannot be involved in the program development nor can third party planners.

GOLD SPONSOR $35,000
Exclusive to this level: Conduct an AMMI Canada co-developed Workshop (e.g. Meet the Experts)

Event Date
Thursday March 31 (0730 – 0845)
– 1 hour accredited
• Runs concurrently to the AMMI Canada AGM
  Breakfast 0700 – 0730
  AGM 0730 – 0845
Friday April 1 (0730 – 0845)
– 1 hour accredited
• Runs concurrently to the CACMID AGM
  Breakfast 0700 – 0730
  AGM 0730 – 0845
Saturday April 2 (0730 – 0845)
– 1 hour accredited
• Runs concurrently to the CFID Bug Run
  0700 - 0830

NB: TIMES MAY BE SUBJECT TO CHANGE WITHOUT NOTIFICATION

Benefits
• The Workshop must be accredited and co-developed by AMMI Canada following Royal College of Physicians and Surgeons of Canada Maintenance of Certifications criteria and AMMI Canada guidelines.
• Only three (3) spots available, one per day – run concurrently to the various AGM’s.

Additional Costs
(Not included as part of the sponsorship)
• The sponsor is responsible for all expenses related to the speakers (honorarium, travel and accommodation) per the AMMI Canada accreditation guidelines and funding rules.
• The sponsor is responsible for all expenses related to food and beverage and must be supplied by the host hotel.
• Double booth in exhibit hall plus 2 additional exhibit hall representatives
• Four (4) full conference registrations
• Four (4) closing dinner tickets

NOTE: The Scientific Planning Committee will be the Program Planning Committee for all accredited programs. Industry cannot be involved in the program development nor can third party planners.
SILVER SPONSOR $20,000

* Presentation Theatre
  (Limited to 2 Companies)
A company may provide an equipment demonstration to a maximum of 6 attendees per demonstration, at designated times throughout the annual conference.

**Event Dates and Times**
**Thursday March 31** (0700 – 0900)
- Runs concurrently to the AMMI Canada AGM Breakfast 0700 – 0730
- Runs concurrently to the Workshop and Diagnostic Theatre
**Friday April 1** (after 1715)
**Saturday April 2** (0700 – 0900)
- Runs concurrently to the CFID Bug Run
- Runs concurrently to the Workshop and Diagnostic Theatre

**Benefits**
- A dedicated room will be provided at no charge
- The room will be available Wednesday March 30 for set up at no charge
- A maximum of 6 attendees are permitted at each demonstration
- Food and beverage may be served in the room during the presentation times
- An exhibit booth in the exhibit hall plus 2 additional exhibit hall representatives
- Two (2) full conference registrations
- Two (2) closing dinner tickets

**Additional Costs**
(NOT INCLUDED AS PART OF SPONSORSHIP)
- The sponsor is responsible for all expenses related to the shipping, set up and dismantling of the equipment
- The sponsor is responsible for all electricity required to run any equipment being demonstrated
- The sponsor is responsible for all costs related to any food and beverage and must be supplied by the host venue
- The sponsor is responsible for all signage related to the Presentation Theatre
- This is a non-accredited activity; therefore it will NOT appear in the final program and will NOT be advertised by the conference

**Closing Dinner**
(MAX 200 PEOPLE)
This event closes the conference and offers a great opportunity for delegates and sponsors to network. Components (bus transfers, wine, entertainment) may be available separately for sponsorship.

**Event Date**
**Saturday April 2** – location to be determined

**BRONZE SPONSOR $15,000**

* Welcome Reception and Dinner in Exhibit Hall
  (EXCLUSIVE TO ONE SPONSOR)
The AMMI Canada – CACMID Annual Conference Welcome Reception and Dinner is a time to reconnect with friends, colleagues and industry in a relaxed networking atmosphere.

**Event Date**
**Thursday March 31** – 1830-2030

**Benefits**
- One booth in exhibit hall
- One (1) full conference registrations
- Two (2) closing dinner tickets

**COPPER SPONSOR $10,000**

**Benefits**
- One (1) booth in exhibit hall
- One (1) closing dinner ticket

* Afternoon Refreshment Break in Exhibit Hall
Tea, coffee, assorted cold beverages and a light snack will be provided at the afternoon break in the exhibit hall for all delegates and exhibitors.

**Date Options**
**Thursday March 31** (1545 – 1700)

* Internet Café
(EXCLUSIVE)
The Internet Café is one of the most visited points by all conference participants. Four (4) working stations will be made available to conference participants. The sponsors’ corporate logo will be set as the desktop wallpaper as well as the screen saver icon.

* Cell Phone Recharging Kiosk
(EXCLUSIVE)
Four cell phone-charging kiosks, each able to charge 12 devices simultaneously and quickly. Each unit will be individually branded.

**Water Bottles**
(EXCLUSIVE)
A water bottle will be provided to each registered delegate with the sponsor logo on it. The water bottle can be filled up throughout the conference centre at various water stations.
Conduct a Session in the Diagnostic Theatre

- (Two 30-minute sessions per hour with maximum 20 guests per session)
- Limit ONE session per company.
- This is not an accredited activity.

Event Date
Thursday March 31 (0700 – 0730)
Thursday March 31 (0730 – 0800)
- (both times run concurrently to the AMMI Canada AGM)
  Breakfast 0700 – 0730
  AGM 0730 – 0845
Friday April 1 (0700 – 0730)
Friday April 1 (0730 – 0800)
- (both times run concurrently to the CACMID AGM)
  Breakfast 0700 – 0730
  AGM 0730 – 0845
Saturday April 2 (0700 – 0730)
Saturday April 2 (0730 – 0800)
- (runs concurrently to the CFID Bug Run)
  0700 - 0830
NB: Times may be subject to change without notification

Benefits
- The Session will take place in a dedicated meeting room for a maximum of 20 guests, at no extra charge
- Basic Audio Visual (one screen, one projector, one podium and one microphone) and basic electricity is supplied at no additional cost

Additional Costs
(NOT INCLUDED AS PART OF THE SPONSORSHIP)
- This is a non-accredited activity; therefore it will NOT appear in the final program and will NOT be advertised by the conference.
- The sponsor is responsible for all expenses related to the speakers.
- The sponsor is responsible for all audio-visual equipment and electricity above and beyond the basic equipment provided.
- The sponsor is responsible for audio visual labor to run the event.
- The sponsor is responsible for any food and beverage provided and must use the official supplier.
- Signage related to the symposium.
- NEW - Creation and printing of an invitation to be distributed to all registered delegates. (Must be approved by CPC)

PATRON SPONSOR $5,000 and Under

* $5,000 Customized Hotel Keycards
  (EXCLUSIVE)
  Corporate branded keycards will replace the standard hotel keycards for all guests staying at the Sheraton Vancouver Wall Centre.
  (NOTE: Products CANNOT be promoted)

* $3,000 Notepads
  (Quantity 500)
  One notepad will be provided to each registered delegate. The Sponsor logo will appear on the notepads.

* $3,000 Floor Stickers
  (Each Aisle is Exclusive to One Sponsor)
  Include your booth number, logo and company name on a floor sticker at both ends of the aisle – drive traffic to you. One opportunity per aisle.

* $3,000 Aisle Signage
  (Each Aisle is Exclusive to One Sponsor)
  Include logo and company name on aisle signs at the ends of the aisle – drive traffic to you. One opportunity per aisle.

* $2,000 Pens
  (Quantity 500)
  Corporate branded pens to be supplied by the sponsor and provided to each registered delegate.
  (NOTE: Products CANNOT be promoted).

NOTE: * Opportunities available to non-pharmaceutical companies

SPECIAL REQUESTS
If you have a particular idea on how you would like to promote your company at the AMMI Canada – CACMID Annual Conference 2015 please contact:
Riccarda Galioto
(613) 260-3233 ext 102 or manager@ammi.ca.
SPONSORSHIP PROGRAM

ACTIVITIES:

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BENEFITS AND REWARDS

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