

Product Manager – Marketing Department

The Microbiology division of Thermo Fisher Scientific has an excellent opportunity for a Product Manager based in the Ottawa, Canada facility. The business specializes in the manufacture and distribution of culture media, diagnostics and associated laboratory supplies for the microbiology laboratory.

Requirements:

Expertise	Laboratory Experience, Product Management, Marketing, Sales
Education	Degree in Life Sciences/Microbiology or Degree/Diploma in Medical Laboratory Science
Job Type	Full-time
Location	Ottawa, Ontario, Canada

Description:

Responsible for meeting specific product line objectives, through coordination and execution of specific marketing activities related to the range of microbiology products, with specific focus on the Oxoid and Remel brands. This would include market research, product evaluation, positioning and promotion, customer, distributor and sales support, and identifying opportunities in the Canadian market.

Requirements:

The successful candidate will ideally have a post-secondary education in Life Science with a focus on Microbiology. Strong written and verbal communication skills, along with a command of a variety of computer applications are essential. Knowledge of the Canadian microbiology market and/or marketing/sales experience is highly desirable.

Responsibilities:

- Coordinate marketing activities related to the Oxoid and Remel ranges of products, including product promotions, developing market-specific literature and identifying market opportunities in Canada.
- Work with local sales, US and UK marketing teams to review and optimize the product offering for Canada, including special packaging, new products and compliance with local regulatory requirements.
- In conjunction with local sales representatives, sales management and customer service, ensure that key customers and distributors receive a high level of service.
- Periodic visits to key account sites.
- Liaison with industry associations, regulatory bodies or other relevant groups to keep abreast of any issues that could impact the business.
- Gather market and competitor information.
- Backup technical service representative for the Oxoid range.
- Any other reasonable request from senior Oxoid Management.

In addition to an attractive salary and bonus package, we offer a generous benefits scheme and RRSP plan. If you are ready to take up the challenge and join our team, please forward your resume and salary expectations before November 27, 2009 to:

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